



CMSE 202-001  
OPTIMIZATION OF  
DELIVERY ROUTE  
PLANNING FOR A  
BUSINESS

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# BACKGROUND

- Efficient routes mean less time on the road, lower fuel costs, and reduced vehicle maintenance—huge for small and mid-sized businesses.
- Timely deliveries = happy customers, in a competitive town like Lansing and East Lansing fast and reliable service can give a competitive edge.
- Fewer miles driven = lower carbon emissions this is also beneficial for businesses wanting to market themselves as ecofriendly.
- Research Question: Given a set of delivery locations, what is the most optimal route to take to hit all locations?

# INTRODUCTION

- We intend to create a graphical model of Lansing and East Lansing, MI.
- Given delivery points, nodes, we will generate the optimal delivery route to hit all delivery points in the shortest time.
- Our goal is to model the city as a weighted graph to find efficient routes, using travel time and distance as the weights.

# COMPUTATIONAL METHODS



The osmnx library will convert street data in a usable graph

- Queries the OpenStreetMap API
- Creates non-planar directed graphs
- Simplifies network topology and preforms intersection consolidation



The networkx library will perform graph operations

- Represents street graph in workable format
- Preforms optimal path calculation
- Helps determine distance traveled for fuel cost



Matplotlib will visualize the graph

# DELIVERY REGION ANALYSIS



Figure 2: Road Map of delivery region



Figure 1: Polygon outline of delivery region

- We will create a model that will traverse through a networkx graph.
- Figure 1 is a polygon that shows the boundary/shape of Lansing and East Lansing, MI.
- Figure 2 takes the boundary in figure 1 maps out the roads within the boundary.

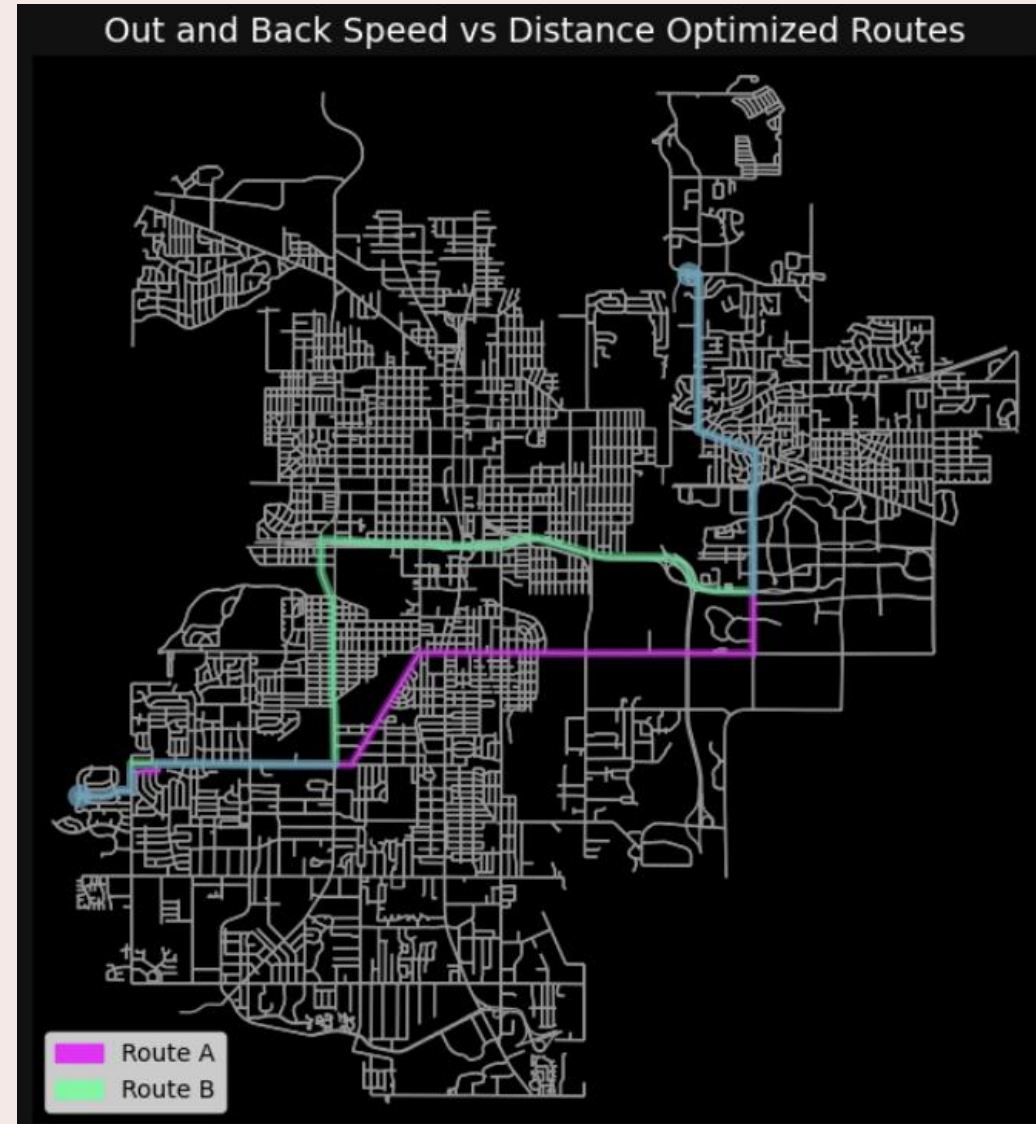
# METHODS

- **Using the speed limit and distance as the weights**
  - Constructed a street network graph from OpenStreetMap data.
  - Graph edges represent roads and are annotated with both speed limits and travel distances.
  - Travel time is calculated by dividing edge length by speed (added via OSMnx utilities).
- **Implement a Greedy algorithm** (to determine the order of stops)
  - Starting from a specified origin, the algorithm chooses the next best stop based on the shortest available path at each step.
  - It does not look ahead or backtrack just makes locally optimal decisions.
- **Taking the best path at every point:** The algorithm evaluates all remaining unvisited delivery nodes and selects the one that...
  - Takes the least amount of **travel time** (for the speed-optimized route)
  - Covers the least amount of **physical road distance** (for the distance-optimized route)
  - Once at the last point return to origin

RESULTS:

# OUT AND BACK SIMULATION

- Magenta – Route A
- Mint Green – Route B
- Light blue – Route A and B
- Route A is 21304 meters and takes 1474 seconds.
- Route B is 23491 meters and takes 1316 seconds.
- This is only for one delivery stop so there is not a huge difference in the routes

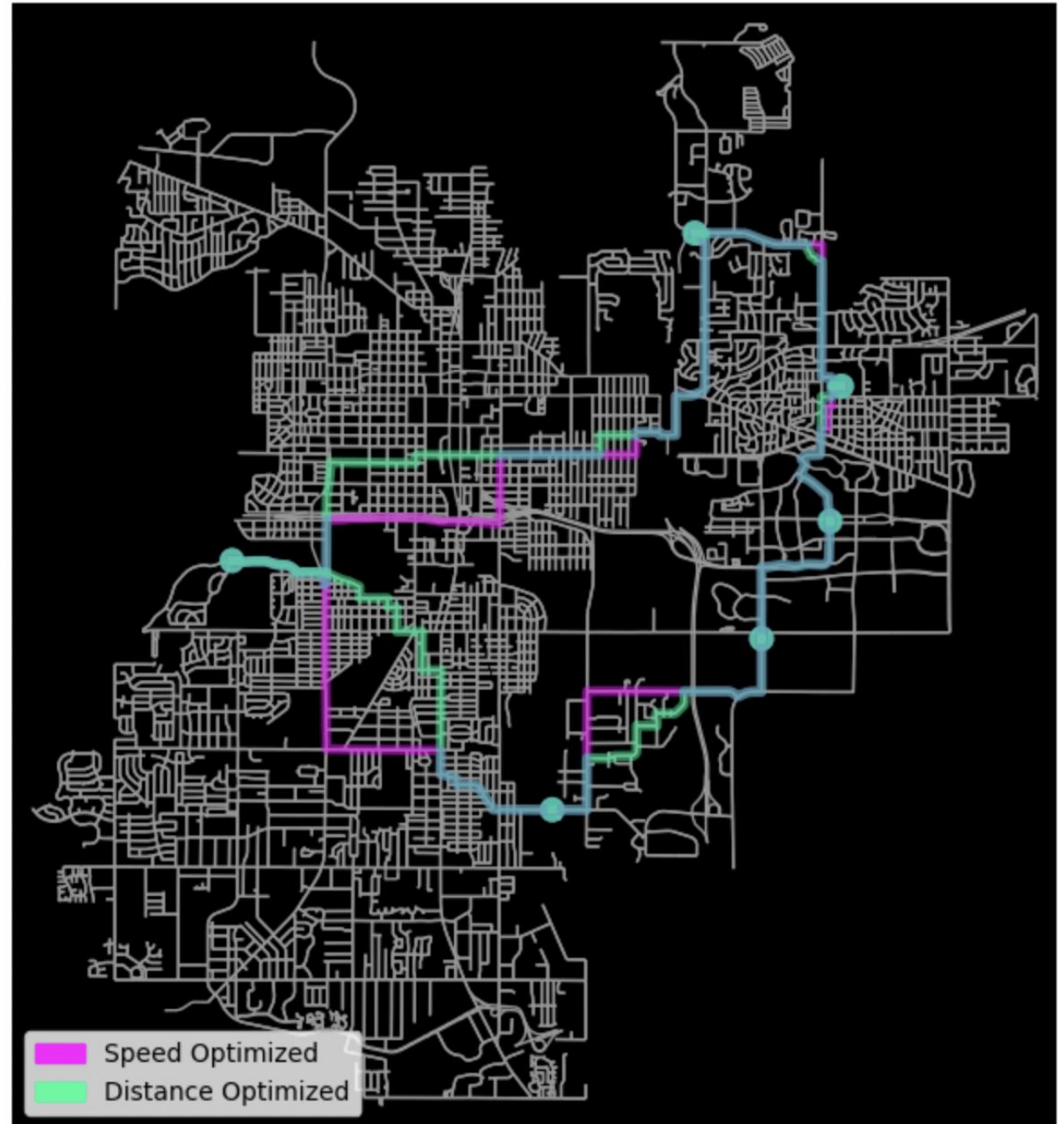


RESULTS:

# REALISTIC ROUTE SIMULATION

- The speed optimized route is 33419.33 meters (~ **20.8 miles**) and takes 2307.94 seconds (~ **38.5 minutes**).
  - Order: [184250451, 2458329453, 184540619, **184538119**, 184525746, **184568959**, 184250451]
- The distance optimized route is 32996.19 meters (~ **20.5 miles**) and takes 2489.06 seconds (~ **41.5 minutes**).
  - Order: [184250451, 2458329453, 184540619, **184568959**, 184525746, **184538119**, 184250451]

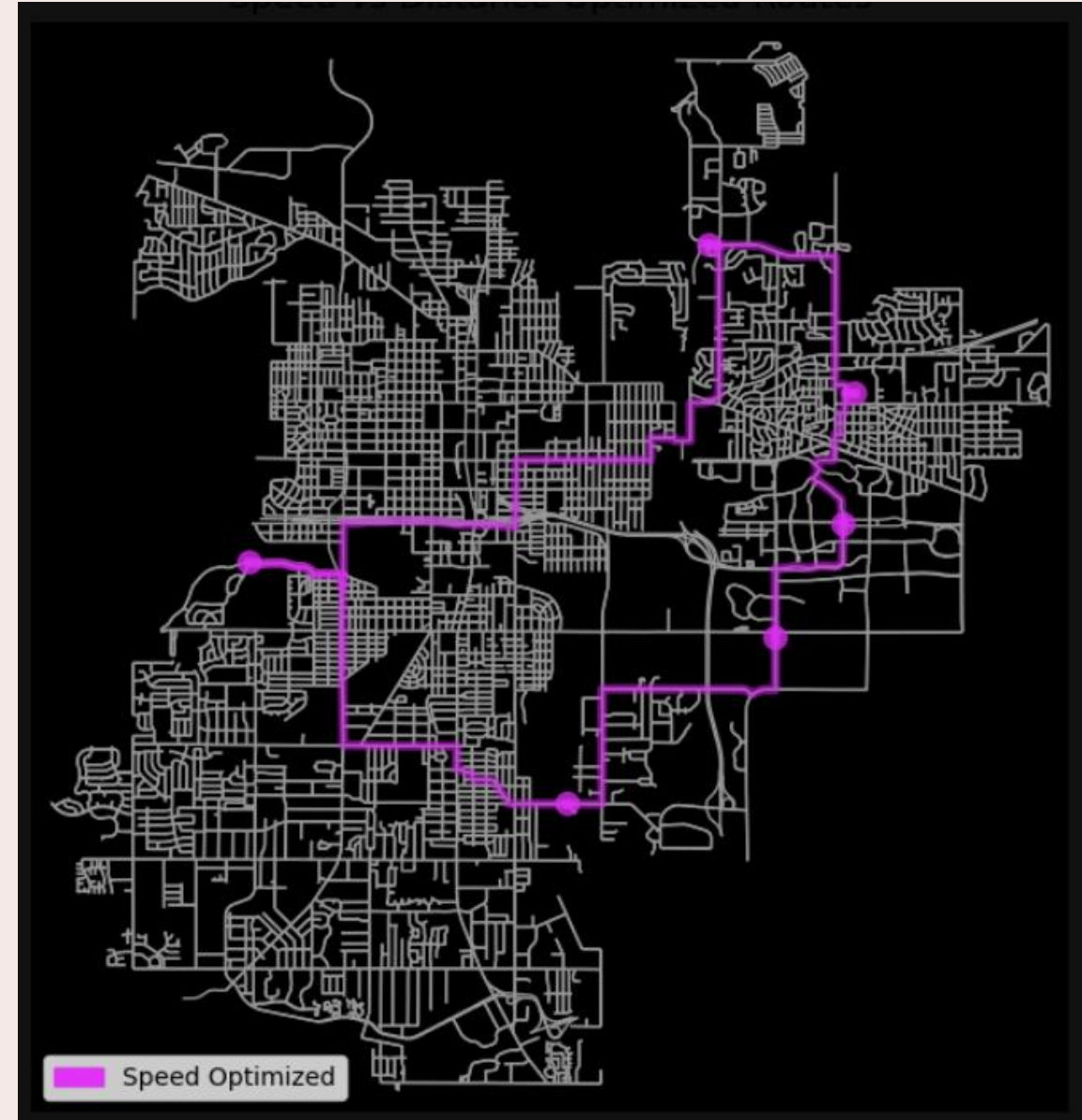
Speed vs Distance Optimized Routes



# CONCLUSIONS

**Decision time:** Which route should be suggested? One based on distance, or one based on speed?

- Distance Route - 51 Intersections
- Speed Route – 37 Intersections
- The **speed-based** route is the better option overall. It tends to be more fuel efficient since maintaining a steady speed uses less energy than frequent stops and starts. Plus, with fewer intersections on average, it reduces delays, making it the faster and more optimal choice overall.



# COMPLICATIONS/ FUTURE APPLICATIONS



## Struggles

The inclusion of roads on the borders of the cities  
Where roads connect through cities (Mich. Ave)



## Improving the model's Accuracy with the factor of Time

Depending on the time of day some routes are not as optimal  
Show which roads are most congested and therefore not a part of the optimal route



## Include up to date road data for more accurate time estimations

Road closures  
Construction  
Hazards/Accidents



## Usage of other algorithms

Another algorithm we could have used is Dijkstra's Algorithm

THANK YOU FOR LISTENING!

Questions?